

United Kingdom

OPERATIONS MANAGEMENT CONSULTANCY OF THE YEAR

AEG Corporation Limited

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Based in London, AEG Corporation Limited is a global management consultancy specialising in strategy and operations management, serving corporations and businesses across the globe. The company was founded on a mission to redefine the management consultancy industry, focusing on producing results for clients rather than reports. Possessing an entrepreneurial culture, AEG Corporation has never been satisfied as part of the status-quo, and instead leads from the front as it continues to innovate consultancy practices and put clients at its core – treating them as people, rather than targets. It advises global business leaders on their most critical issues and opportunities, working with change-orientated executives to help them make better decisions, and take better action as a result.

AEG Corporation’s management consultancy services cover a wide range of business areas, including legal, strategy, marketing, organisation, technology, healthcare, digital, advanced analytics, and sustainability across all industries and geographies. Its talented team are split across three main divisions – legal, strategy, and healthcare – many of whom can draw on yours of experience in the field, and are able to work collaboratively with other divisions to help their clients overcome barriers to change. AEG Corporation can consult on a variety of legal issues, from privacy laws and intellectual property, to helping companies through restructuring and bankruptcy, offering a service that supports its clients in and out of court.

The judging panel was particularly impressed by the company’s range of strategy services. This is where AEG Corporation helps corporations grow their revenues and profits, optimising many areas within their business such as marketing, pricing, and sales.

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The consultancy has over 35 years of experience in developing these strategies and delivering measurable results that last over the long-term. The strategies can incorporate a whole host of areas such as those that are digitally-focused, helping businesses embrace the modern age, cutting-edge technology, and identify opportunities that could transform them. AEG Corporation’s team can identify trends and forces that are shaping the global economy, and develop recruitment strategies that enable clients to attract the world’s top talent.